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Ahsay Backup Software Development Company Limited

亞勢備份軟件開發有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8290)

RE-DESIGNATION OF DIRECTOR

The board (the “**Board**”) of directors (the “**Directors**”) of the Ahsay Backup Software Development Company Limited (the “**Company**”) announces that Ms. Chong Siu Fan has been re-designated from an executive director of the Company to a non-executive director of the Company due to her wishes to devote more time to her personal engagements. She would also cease to be the marketing director of KINTIPS LIMITED, an indirectly wholly-owned subsidiary of the Company, with effect from 16 July 2021.

PARTICULARS OF DIRECTOR

Ms. Chong Siu Fan (莊小霽) (“**Ms. Chong**”), aged 49, was appointed as a non-executive director of the Company on 9 June 2015 and was re-designated as an executive director of the Company and was appointed as the marketing director of KINTIPS LIMITED on 28 July 2016. Ms. Chong received her Associate Diploma in Business Studies from Insearch Institute of Commerce in association with the University of Technology, Sydney in December 1993. Prior to joining the Company and its subsidiaries (collectively referred to as the “**Group**”), Ms. Chong worked as the operation manager in Commonwill Industrial (Matsutake) Limited, the principal business of which are trading and provision of restaurant operating consultation services from July 1994 to February 2005, during which she was mainly responsible for supervising the export and import of vegetables and managing the overall operation of a restaurant. Ms. Chong joined Ahsay Systems Corporation Limited, an indirectly wholly-owned subsidiary of the Company, as a sales director from March 2005 to April 2014 and was mainly responsible for overseeing the sales operation of the Group. She is also the director of certain subsidiaries of the Company. She has been a Microsoft Certified Professional, a certification awarded by Microsoft Corporation that validates IT professional and developer technical expertise, since May 2008.

Ms. Chong is the daughter of Mr. Chong King Fan (the chairman and an executive director of the Company), the younger sister of Mr. Chong Siu Pui (an executive director of the Company and the chief executive officer of the Group), the elder sister of Mr. Chong Siu Ning (the vice chairman and an executive director of the Company), the daughter of Mrs. Chong Li Sau Fong (a controlling shareholder of the Company), and the cousin of Mr. Chong Kam Fung (the company secretary of the Company and the finance director of Group).

Save as disclosed above, Ms. Chong has not previously held any position with the Group. She has not held any directorships in the last three years preceding the date of this announcement in any public companies the securities of which are listed on any securities market in Hong Kong or overseas.

As at the date of this announcement, Ms. Chong has never had, and is not deemed to have, any interests or short positions in any shares, underlying shares or debentures of the Company within the meaning of Part XV of the Securities and Futures Ordinance, Chapter 571 of the Laws of Hong Kong.

Ms. Chong has entered into a new letter of appointment with the Company in relation to her appointment as a non-executive director for an initial term of three years commencing on 16 July 2021 and will be subject to retirement by rotation and eligible for re-election pursuant to the articles of association of the Company. Ms. Chong will receive a director's fee of HK\$200,000 per annum, which will be reviewed by the Board regularly with reference to her duties and responsibilities of the Group and the prevailing market conditions.

Save as disclosed above, there are no other matters relating to the re-designation of Ms. Chong that need to be brought to the attention of the shareholders of the Company and there is no other information which is required to be disclosed pursuant to Rules 17.50(2)(h) to (v) of the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited.

By order of the Board
Ahsay Backup Software Development Company Limited
Chong King Fan
Chairman and Executive Director

Hong Kong, 16 July 2021

As at the date of this announcement, the executive Directors are Mr. CHONG King Fan, Mr. CHONG Siu Pui and Mr. CHONG Siu Ning; the non-executive Director is Ms. CHONG Siu Fan; and the independent non-executive Directors are Mr. WONG Cho Kei Bonnie, Ms. WONG Pui Man and Mr. WONG Yau Sing.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page on the GEM website at www.hkgem.com for at least 7 days from the date of its posting and will also be published on the Company’s website at <http://www.ahsay.com.hk>.