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Ahsay Backup Software Development Company Limited

亞勢備份軟件開發有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8290)

PROFIT WARNING

This announcement is made by Ahsay Backup Software Development Company Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company would like to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary review by the Board of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2016, the Group is expected to record a consolidated net loss for the six months ended 30 June 2016 as compared to a consolidated net profit for the six months ended 30 June 2015. The net loss of the Group was mainly due to (1) a decrease in revenue from the Ahsay™ Backup Software as a result of increasing competition in backup software products; (2) an increase in staff costs and related expenses; (3) an increase in other expenses mainly from office rental expense and legal and professional fees; and (4) no profit was generated from discontinued operation for the six months ended 30 June 2016.

The information contained in this announcement is only based on a preliminary review by the Board on the unaudited consolidated management accounts of the Group for the six months ended 30 June 2016 and other information currently available to the Board, which have not been reviewed or audited by the audit committee and auditors of the Company, and is subject to possible adjustments upon further review. Details of the financial information and performance of the Group for the six months ended 30 June 2016 will be disclosed in the interim results announcement of the Company for the six months ended 30 June 2016, which is scheduled to be published on 5 August 2016.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Ahsay Backup Software Development Company Limited
Chong King Fan
Chairman and Executive Director

Hong Kong, 19 July 2016

As at the date of this announcement, the executive Directors are Mr. CHONG King Fan, Mr. CHONG Siu Pui and Mr. CHONG Siu Ning; the non-executive Director is Ms. CHONG Siu Fan; and the independent non-executive Directors are Mr. WONG Cho Kei Bonnie, Ms. WONG Pui Man and Mr. WONG Yau Sing.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page on the GEM website at www.hkgem.com for at least 7 days from the date of its posting and will also be published on the Company's website at <http://www.ahsay.com.hk/en/investor-relations/announcements.jsp>.